Examples of Excellent Emails

*Last Updated: 10/1/2019*

# Initial Outreach Email to a Developer at a Company a Grad was Interested in Applying to:

Dear Troy,

I recently came across your profile on Linkedin when reading about Cancer IQ. Your story from construction to full stack development is really remarkable; congratulations on your success! The coding bootcamp age is upon us and stories like yours are going to help change our education system for the better.

I’ve also taken a similar path as a recent graduate from Flatiron School’s Full Stack Web Development program. I’d really love the chance to talk with you about your career path, how you transitioned careers and what you’re doing with Cancer IQ and The Difference Engine. I’m always looking to grow my network and learn from successful individuals.

I’m based in Chicago as well and would be available for a call, skype or meeting depending on what you prefer. Any free time you have I can accommodate.

Thanks for your time. I look forward to your reply.

Best,

Eric

# Follow-up email after 1st round phone interview (different grad and company):

Hi Chloë,

It was wonderful talking with you today. You were so helpful in providing insight about the JavaScript Support Engineer position as well as the company structure at Maxymiser. Your team sounds like an ideal environment to grow—where team collaboration is valued and developers play an active role in providing feedback and product improvements. I'm excited about this position because it means the opportunity to both apply and grow my JS expertise as a front-end developer, and work closely with a great group of people while doing so.

I appreciate you taking the time to speak with me. If you have any additional questions or feedback, please feel free to contact me. I look forward to hearing from you on the next steps of the process.

Very best,

Jessica

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Andrada,

Thanks so much for taking the time to talk to me about BounceX on Friday! Thanks also for sending over the JavaScript code challenge. I’m well on my way to completing it and will submit ASAP.

After our conversation, getting up to speed in Go is definitely on my to-do list! I feel like I’ve got a good grasp on the principles of writing back-end APIs because of my Ruby experience.

Incorporating Go into the picture will be a great new challenge and part of the fun.

Speaking of fun, I’d better get back to writing that JavaScript snippet. Once I submit, I really hope the conversation can continue soon. It seems like BounceX will have some really fun problems to help solve and I’d really love to be involved.

Thanks again!

*Jenny*

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# Follow-Up After Rejection

Context: Michelle was initially rejected from this opp, because her code challenge scored too low, and invited to interview for a less-technical role. She sent this, re-did the challenge, and had a second interview with them today.

*Hi Sean,*

*Thanks for the thoughtful reply, and for considering me for an alternate role. I appreciate it a ton.*

*In earnest, I'd love to continue to be considered for both roles. While the Implementation Associate role looks interesting, and like it would definitely leverage some of my skills, I'm committed to retaining and improving my engineering skills - so I'd also like to convince you that I can hold my own in the Software Engineer role :)*

*Between today and Saturday, I'm going to re-do that HackerRank challenge. I know that having seen it already means I'll have extra context, but if you're willing, I'd invite you to consider this the way I would work as a developer: Maybe a little bit slower than a more-seasoned engineer, but excited to learn, happy to research, and relentlessly enthusiastic to give it a try.*

*So, you can expect another HackerRank submission from me, and if there are any next steps on the Implementation Associate role, I'd be excited to connect on those, too.*

*Thank you for providing feedback, and for the opportunity for me to improve. I look forward to continuing the discussion.*

Kind regards,

XX

# Follow-up After an Introduction to an Employer:

Hello John,

My name is Sam and I’m a 2017 graduate from the Flatiron Web Development program. As you’re aware, I was notified by Rebekah about an interesting in-person Web Instructor position up for discussion for Flatirons NYC Campus.

Would you have time for a cup of coffee, or perhaps a phone call or Skype, over the following week to discuss further? I can work around your schedule. Just let me know what works best.

Looking forward to speaking and learning more about the NYC campus program and the instructor role.

Best,

Sam

# Pitching a Contract-to-hire role:

Hi Kevin,

I've been thinking more about Company X, and I absolutely loved meeting the team and learning even more about the work.

I understand there are budget constraints for the FED position, and because I think this position is such a great fit - I had an idea that I'd like to run past you. I'm obviously very interested in joining Company X full-time, however, I'm wondering if you'd be open to an initial 3-6 month contract position instead. This would ease the financial burden of the role, and also allow me to prove my value as a new team member.

I know this may be something that's entirely out of your hands, but I thought it might be worth a shot; let me know what you think.

Thank you!

# Final effort to affirm commitment / interest:

Hey Jordan,

Thanks for the update,

I understand, and appreciate your transparency. Just know I am very excited about this opportunity; I really feel I could be a great asset to your team.

As I stated initially and as you already know, I am very persistent, I always finish what I start, I’m always ready to apply everything I know and quick and eager to learn what I don’t (you’ve seen that already). I love what I do, and that’s probably why I don’t know how to quit and never see barriers, but instead opportunities.

Also, thanks for your feedback on the projects. I had so much fun with both of them, and love being able to bring an idea to life.

If you are looking for someone who is willing to go the extra mile to get things done, well you know you have it here. If there is anything I can do to address any hesitations or help the decision along, let me know. I want to prove I'm the right person for the job.

Thanks,

Adrian

# Leveraging a Job Offer

Hi XX,

Thanks again for all of your time this week. I wanted to let you know as soon as possible that I did receive another offer today, different from the one prior. I need to decide on this offer by next Wednesday.

At the risk of being too transparent, my heart is with Animoto - this is the team I most want to join. Please let me know if there is anything I can do on my end to help in your decision making process or subsequent conversations that would be helpful to have. I can make myself available when you and your team are.

Thank you again for all of your help through this process. I am excited to hear from you soon.

Best,

XX

# Excellent Cover Letters

Hi Nick -

I’m Joe, a [new developer](https://learn.co/aml7733/resume) in Pittsburgh, and Anglr Labs caught my eye. I'm a former Boy Scout and a marginally successful fisherman, and now, a technologist as well. In my quest to seek out interesting tech folks in Pittsburgh, I stumbled upon your app. My more experienced friends had always suggested a fishing log was necessary to step up my game, but honestly I've never had the patience or wherewithal to remember a notebook and keep it up. Your app looks great for this purpose, and I understand why it's gaining popularity.

I had a couple of thoughts and questions about the technologies you’re using, and the signup flow, and was wondering if I could speak with you for a 20 or 30-minute chat regarding your tech stack. In downloading the app myself, I noticed a couple of points in the signup flow where the docs could be clearer, at least to the technologically disinclined. I took a stab at some altered documentation here (link).

I'm mid job-search for my first developer role, and while I know your small team might not be hiring at the moment, I'd love the opportunity to discuss your stack, how you got started, and what you're prioritizing at the moment. Do you have a few minutes to speak in the next two weeks?

With thanks,

Joe

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Hi Mike,

I’m Joe, a [new developer](https://learn.co/aml7733/resume) in Pittsburgh, and I am ashamed to say I got into baseball a little too late. I played football at Central Catholic, and played rugby at GWU (you'd realize why if you could see me in person) but my brothers never liked baseball because it was 'boring', so I pulled out after tee-ball. But since college I've fallen in love. The intensity of a full-count bases loaded pitch from a closer to the cleanup hitter is unparalleled. How the grip and release point of a pitch with the exact same arm speed can change the final destination by over a foot is as impressive as it is scientifically predictable. And the importance of informatics and statistics only makes it more interesting (for a BS in Economics, at least). The manipulation of information on this scale combines my first high school love (physics) and my college mistress (statistics), and when I finally settled down and learned to code, I can finally put them all together.

I've liked reading the DK blog, especially posts related to the science of baseball.  [This paper](http://diamondkinetics.com/wp-content/uploads/2017/06/Training_BellingWard2015.pdf) on cognitive video training in particular was extremely interesting to me. I would have guessed immersive video pitch-viewing training would increase on-base percentage and average, but the experiment seemed to indicate the program increased player power output exclusively.

I'd love the chance to chat with you for a few minutes. As might now go without saying, helping Diamond Kinetics in some way would be a dream come true for me. Or if not, I would love to learn more about the developer API, your tech stack, and how DK is connecting hardware to software in a space I absolutely love. Any chance you have ~20 minutes to speak in the next two weeks?

Thank you for your time, and I hope to chat soon.

Best,

Joe

Dear Hiring Manager,

I'm a full-stack web developer, researcher, and advocate with an interest in developing new, community-driven approaches to applying technology to local needs. After working in environmentalism, politics, and government, I noticed how far behind these organizations are in the technology they use. I decided to become an engineer so I could use technology to creatively solve problems that affect people's daily lives, build up small businesses, and strengthen communities.

One of the reasons I am so interested in Spacious is because I have seen almost all sides of the issue that Spacious is solving - from working intermittently in the restaurant industry for nearly ten years, to spending three years doing freelance research, to working for the city, to an academic background in work and urban development. I think turning under-utilized space in New York and cities around the country into coworking spaces is a great business model. It's good for small business partners; it makes sense for freelancers; and it's a smart idea for the city to find creative ways to use space. In my next job, I'm looking for a way to use my background to contribute interesting, technically-driven solutions to problems that exist in cities all over the US, which is exactly what Spacious is tackling right now.

Working as the interim General Manager and Project Supervisor for the expansion of a cafe in Brooklyn also provides a helpful perspective both in business expansion and in collaborating with restaurant partners. During my time there, I oversaw all aspects of business growth to a new retail location including project design, coordination and supervision of site construction, and hiring, and I achieved a 35% increase in sales in one month. This background also taught me how many repetitive tasks management faces that need to be managed effectively when a business is growing and has given me insight into the types of technology that would have improved logistics.

I brought this experience to Flatiron School with the goal of learning as much as I could about how I could use code to solve the challenges I'd encountered in my previous jobs. Flatiron taught me how to be a great developer by focusing on learning how to learn quickly. Flatiron fosters a culture of collaborative learning and learning how to communicate about code; over the course of my first twelve weeks, I completed ten pair-programming projects and did informal collaborative work every day. Due to the pace of Flatiron School, my independent final project was built in React and Redux in sixteen days. Based on the the tools that Flatiron gave me, I'm currently teaching myself React Native and Flexbox (writing blog post, will link) and adding to my final project to make a React Native version for mobile (setting up github repo).

I am confident I would be a great fit for the team, and I would love to come in and meet with you to hear more about the position and what you're currently working on at Spacious.

Thanks for your time and consideration, and I hope to hear from you soon.

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